

D1 Invisalign/OrthoCare wall sign/light box, 980 x 2570 mm digital print on translucent film

Elements:

- OrthoCare logo
- Invisalign logo and “Made to Move” slogan
- Stock image(s)
- Business information:
 - Dr Nicole Kaplan
 - Specialist Orthodontist
 - orthocareorthodontics.com.au
 - 9909 1122

Existing:



D2 Corner window sign (3 vertical faces photo), 980 x 2570 mm digital print on blackout window

Elements:

- OrthoCare logo and “Creating great, straight smiles” slogan
- Stock image(s)
- Directional arrows “> > >” or similar to indicate rightward walking direction into OrthoCare practice entrance (just through double glass doors in photo).

Existing:



D3 Window prints, 3950 x 2570 mm digital print on blackout window (Divided into 3 panels: 810mm, 2250mm, 890mm)

Elements:

- OrthoCare logo and “Creating great, straight smiles” slogan
- Stock image(s)
- Business information:
 - Dr Nicole Kaplan
 - Specialist Orthodontist
 - orthocareorthodontics.com.au
 - 9909 1122

Additional info about D3:

- Design to mesh with existing exterior signage (photo attached below).
- Tables and chairs for cafe typically obscure lower half of sign; for reference, approx height of solid aqua treatment in existing signage)

Existing:



Existing signage (to be retained):

